

Ledbury & Area Development Trust Limited

P R E S S R E L E A S E

For Release on Tuesday 18th May 2010 Continued Success for Juice Jewellery

Continued success for Juice Jewellery has prompted a move to larger premises in Ledbury after a year of being based in the Old Cottage Hospital Studios.

Jules Schad – the owner of Juice Jewellery – was the first to take up a tenancy in the refurbished Old Cottage Hospital Studios, Ledbury, run by the Ledbury & Area Development Trust (LADT).

“Jules is a great example of what we set up the Old Cottage Hospital Studios to do – namely to support local, young entrepreneurial businesses in their early stages and to provide a supportive environment for them in which to work and grow their businesses,” said Roger A. Payne, Chief Executive of LADT.

Commenting on the move, Jules Schad said, *“working from Studio 1 at the Old Cottage Hospital Studios has provided me with an excellent base from which to develop my business. However, I now need additional retail space and I’m looking forward to driving the next stage of my company’s growth from my new shop – Juice Jewellery Boutique - in Ledbury.”*

The new shop will open for business on Tuesday 1st June 2010

Other current tenants of the Old Cottage Hospital Studios include a specialist automotive software company, a designer, and two Pilates instructors. LADT is currently based in one of the Studios and the remaining ones are currently rented or under offer.

In addition, Studio 6 is available for hire by local organisations for meetings, discussions, seminars, presentations and workshops for up to 20 people. Anyone interested in hiring Studio 6, or becoming a tenant of one of the other Studios in the future, should contact Roger A. Payne on 01531 636304 or by visiting LADT’s website www.ledburyadt.org.

[Release ends]

Ledbury & Area Development Trust Limited

P R E S S R E L E A S E

For Further Information please contact:

Roger A. Payne: Chief Executive, Ledbury & Area Development Trust
Old Cottage Hospital Studios, The Homend, Ledbury, Herefordshire, HR8 1ED

Tel: 01531 636304
e-mail: rogerpayne@ledburyadt.org
web: www.ledburyadt.org

Jules Schad: Owner, Juice Jewellery
Tel: 07960 094063
e-mail: jules@juicejewellery.co.uk
web: www.juicejewellery.co.uk

Photo Caption

Jules Schad, owner of Juice Jewellery, being given a lift from the Old Cottage Hospital Studios to her new shop in Ledbury by Steve Powell of Ledbury Removals.

Note to Editors

The Ledbury & Area Development Trust (LADT) is an independent, entrepreneurial organisation and any profits it makes are used for the benefit of the local community. It supports continuing regeneration in and around the Herefordshire Market Town of Ledbury.

LADT played a key role in the £1m refurbishment of the Old Cottage Hospital and now manages the 8 Studios in the building ranging in size from 61 sq ft (5.7 sq m) to 382 sq ft (35.8 sq m) primarily targeted at local, young entrepreneurial businesses.

In 2007/2008 LADT completed a £25,000 consultancy project on the Master's House in Ledbury outlining 9 key recommendations for its future use – based on extensive local consultation. This resulted in Herefordshire Council agreeing to provide £2.92m to implement the key recommendations – including creating a new library.

In 2009 LADT completed a project to put forward a range of options for potential future uses for the Barrett Browning Institute in Ledbury.

In 2009/2010 LADT undertook a pilot project to understand how it can use eBay for the benefit of the local community. It plans to design and roll out a full service during 2010.

LADT was incorporated as a Company Limited by Guarantee on 5th January 2005 and became a full member of the Development Trusts Association in February 2005.

End of Note to Editors

Ref: 013